

2026 COUNCIL ELECTION PLATFORM

Eric Hawley, P.Eng.

Candidate nominated by Council

EDUCATION:	BSc Biosystems Engineering, University of Manitoba, 2019
ENGINEERS GEOSCIENTISTS MANITOBA ACTIVITIES:	Professional Engineer of Engineers Geoscientists Manitoba, 2022-present
OTHER ENGINEERING/ GEOSCIENCE ACTIVITIES:	Canadian Standards Association Steering Committee, member Agricultural Industry Electronics Foundation, member Innovation Committee for the Agricultural Manufacturers of Canada, member Future Vision Council for the Association of Equipment Manufacturers, Vice-Chair
EMPLOYERS SINCE GRADUATION:	AGCO, Winnipeg, MB, 2020-present – Sr. Production Engineer, June 2025-present – Program Excellence Specialist, Nov 2023-June 2025 – Product Owner of Research and Innovation, May 2023-Nov 2023 – Test Engineer, May 2020-May 2023 151 Research (Acquired by AGCO 2020), Research Engineer, Aug 2018-May 2020

PLATFORM PART 1 – EXPRESSION OF INTEREST

Please tell us why you are interested in serving on Council and what you bring to the role.

I see an opportunity to enhance the visibility of our profession in the field of digital agriculture. In the course of my practice, I have been privileged to serve on several industry associations globally, and it is now time for me to bring that experience back to our professional association.

PLATFORM PART 2 – THE PUBLIC OF MANITOBA

The Association governs and regulates the professions in the public interest. What is, or what should, Council be doing to ensure that its governance is in the public interest and why?

Building trust with the public, enhancing future leaders, and balancing economic, environmental, and public good are key tenants of our profession. However, in the field of digital agriculture – which comprises a mix of computer engineers and biosystems engineers as well as adjacent professions in computer science and agronomy – the registration and visibility of members is low, while the growth of the field is high. This represents an important moment to improve our profession's core values.

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PLATFORM PART 3 – THE ASSOCIATION

Council sets the expectation for the Association through the Strategic Imperatives and Outcomes within the Strategic Plan. What is the most important Strategic Imperative and why?

Promotion of our profession resonates most clearly with me. The public has significant concerns on new and emerging technology. Our opportunity is to build trust between the profession and farming communities.

PLATFORM PART 4 – THE COUNCIL

Council sets out the core characteristics of what it considers to be a good councillor in GP-6 Councillor Roles and Job Description. What is the most important characteristic of a good councillor and why?

To me, enthusiasm to serve is core. Network, skills, are important but foundationally councillors must be willing and able to commit to advancing our profession.